



# Tour of Brazil

Opportunities of collaboration  
between Brazil and  
Switzerland in science and  
innovation

SWISSnex  
brazil

Initiative of the State Secretariat for Education, Research and Innovation SERI  
Consulate of Switzerland

Outposts in Boston, Brazil, India, San Francisco, Shanghai and Singapore

Malin Borg,  
swissnex Brazil

# Brazil as priority country for collaboration

- Together with China, India, xxx, Brazil has been defined as priority country for collaboration
- Sept. 2009: **bilateral agreement** on science and technology was signed leading to the first bilateral Joint Research Program
  - since then around 50 **Swiss research projects with Brazilian participation** (mathematics, natural sciences / engineering, biology, medicine)
- April 2014: Opening of a swissnex office in Rio de Janeiro

# Education Research and Innovation-Network



# What we do

- **Connect** scientists, researchers, entrepreneurs, policy-makers, and thought leaders with inspiring peers and new ideas all over the globe
- **Facilitate** academic programmes, global innovation strategies, and knowledge exchange
- **Create and present** transdisciplinary projects in imaginative ways
- **Network** with relevant contacts at universities, research institutes and companies to maintain a powerful web of worldwide knowledge
- **Support** internationalisation efforts of Swiss academic institutions and companies, with a special focus on R&D based start-ups



AtlantikSolar



# Funding opportunities for Brazil

- Swiss National Science Foundation: int'l instruments
  - Joint research projects, Exploratory workshops, Sinergia, International Short Visits, Conference Grants
- Scholarships
  - Swiss Government Excellence Scholarships
- Other opportunities on cantonal and university levels



# EPFL “Leading House”: funding opportunities

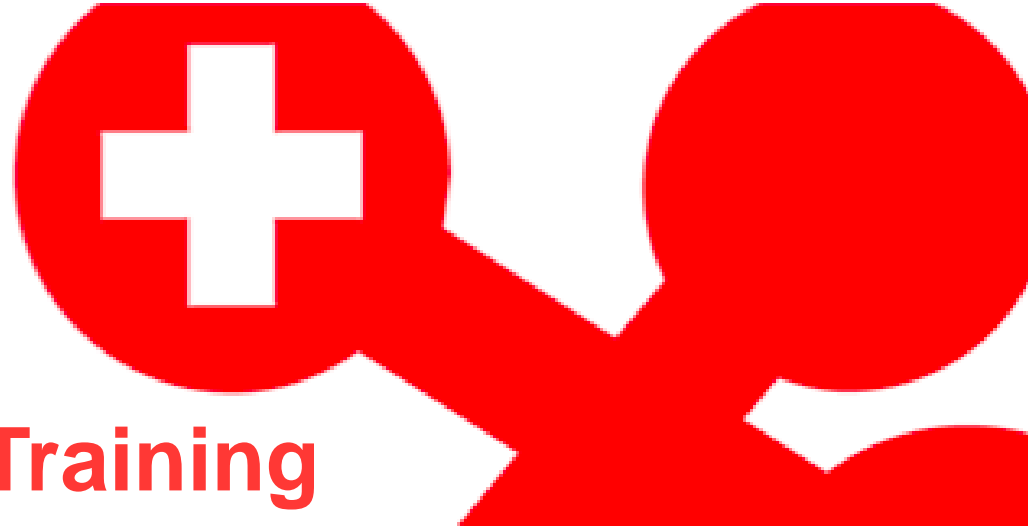
## Seed Money Grants

- Strengthen or formalize existing research partnerships
- Building a proposal for further external funding
- Short duration (12 months) and modest amounts (CHF 10-25K)

## FLASH Research Projects

- Goal: Foster the bilateral cooperation between Switzerland & Brazil by setting up collaborative research projects
- New funding instrument that allows researchers to react quickly to exceptional events (political, environmental, sanitary, social)
- Project length: 6-18 months; Funding size: CHF 100K per project





# Academia-Industry Training





# Key objectives

## Key Objectives



Connect promising researchers with the industry in order to develop **the market application** of their high-level research



**International** researchers working together to share best practices and **create synergies**



Give to researchers the tools to choose the best **market entry** for their research



**Knowledge exchange** of the Swiss research landscape and Brazilian opportunities in the same field

# Academia Industry Training (AIT)

*Call open now!*

## Science to Market

- Training for promising young scientists with entrepreneurial spirit (early stage in market approach)
- Promoting science-based innovation in health sector
- Building successful business cooperation between academia and industry; connecting partners from Brazil, India & Switzerland
- Providing with the necessary knowledge, skills, tools and contacts

## What's offered

1. 1-day introduction to entrepreneurship
2. Coaching to develop their product in a business perspective
3. Two 5-days Camps (BR, IN, CH) on innovation, entrepreneurship, management skills and creation of start-ups
4. Innovation Grants to encourage their research-based start-up development
5. Individual support and networking

Call: open now! Please see: [www.swissnexbrazil.org](http://www.swissnexbrazil.org)

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**Thank You!**

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